

RUN YOUR BUSINESS IN COLOUR

Run it with Navigator




NAVIGATOR[™]
Office Paper Solutions



**WHY PRINT
IN COLOUR?**

More colour, better results

The use of colour documents has major impact
in business and is greatly preferred by end-users.*



90%

AGREE THAT COLOUR IS **MORE EFFECTIVE** IN HELPING CONSUMERS NOTICE MAIL AND BE MORE LIKELY TO READ IT;



A man with dark hair, wearing a light blue and white striped dress shirt and a solid blue tie, is seated in a modern, white, curved armchair. He is looking down at a newspaper he is holding open with both hands. The newspaper features various articles and images. The background is a bright, out-of-focus office or lounge area with large windows and other white chairs.

90%

AGREE THAT THE DESIGN OF A MAIL
PIECE HAS A **DIRECT INFLUENCE** ON
HOW EFFECTIVE IT IS;

70%

AGREE THAT A MAIL PIECE THAT HAS
COST MORE TO DESIGN AND PRINT IS
MORE LIKELY TO BE TAKEN SERIOUSLY;





85%

AGREE THAT THE APPROPRIATE USE OF
COLOUR IN MAIL PIECES **INCREASES**
THE GENERAL VALUE OF THE PIECE;

68%

AGREE THAT CUSTOMERS ARE MORE
LIKELY TO RESPOND TO A MAIL PIECE
THAT IS **PRINTED IN FULL COLOUR**
THAN ONE THAT USES LITTLE OR
NO COLOUR.






88%

AGREE THAT PRINTING IN COLOUR
ENHANCES THE COMPANY'S IMAGE;

78%

AGREE THAT THE USE OF COLOUR IN
MARKETING MATERIALS IMPROVES
CORPORATE/BRAND **REPUTATION**;



A person wearing a grey suit jacket and a white shirt is pointing their right index finger at a document. The document is open and shows several charts and graphs. The left page has a line graph with multiple lines. The right page has a larger area chart with green and blue areas, and a smaller inset image of a glass bottle. The document is titled 'Navigator' in the bottom right corner. The background is a plain, light-colored surface.

61%

AGREE THAT BLACK&WHITE ONLY
DOCUMENTS LOOK CHEAP IN
COMPARISON TO DOCUMENTS
WITH **SUBSTANTIAL COLOUR;**

81%

AGREE THAT HIGHER QUALITY
PRODUCTS ARE ADVERTISED WITH
WELL-DESIGNED COLOURFUL
MATERIALS.



INTRODUCING

NAVIGATOR FOR COLOUR USAGE

Ideal for colour printing





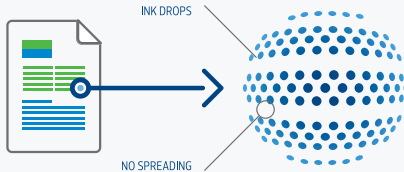
RUN YOUR BUSINESS
IN COLOUR
Run it with NAVIGATOR 

EXTRA SMOOTH WITH A MICRO POROUS SURFACE

SUPERIOR PRINTING QUALITY

Navigator's sheet formation and porosity guarantee uniform ink/toner application onto the paper surface and its high whiteness increases printing contrast. Plus Navigator's excellent opacity avoids show through duplex printing applications and its specially treated surface ensures adequate ink paper interaction and better toner adhesion.

GUARANTEES PERFECT IMAGES WITH LOWER INK CONSUMPTION

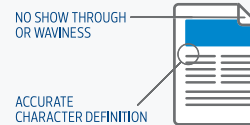


BEST PERFORMANCE

Navigator's ideal thickness / stiffness ratio reduces printing waste such as paper jamming, misfeeding and multifeeding. The absolute and relative humidity levels are controlled to provide good post-printing flatness and to minimize post-printing curl.

Navigator guarantees good cutting quality for stable, trouble-free larger print runs.

EXTRA THICK AND OPAQUE PAPER



Fast drying surface. Ideal for printing:
Reports, Memos, Colour Graphics, Data Tables, etc.



Navigator is one of the whitest office papers available in the market, which makes it especially suitable for colour printing and any type of document.

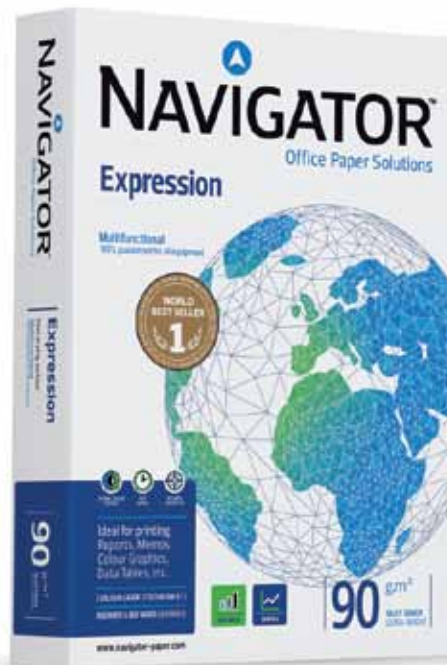
EXPRESSION 90 g.m⁻²

Accurate definition
for impressive reports

Bright white paper. Excellent print contrast for superb ink-lift for high quality colour documents.

Extra smooth. Micro porous surface for fast ink drying and accurate absorption for high definition images Extra thick and opaque.

Prevents print show through and sheet waviness, while providing accurate character definition.



The mark of
responsible forestry



OPTIMAL COLOUR
CONTRAST



FAST
DRYING



ACCURATE
ABSORPTION

A4

210x297 mm
500 SHEETS / REAM
5 REAMS / BOX

A3

420x297 mm
500 SHEETS / REAM
5 REAMS / BOX

IMPROVED SURFACE BENEFITS

NAVIGATOR ALLOWS YOU TO:

Maximize printing quality keeping existing printer settings.
Protect your office equipment due to the improved surface and corresponding lower abrasiveness.



Standard Surface



Navigator
Improved Surface

STANDARDStandard Office
Paper Quality
PREMIUMPremium Office
Paper Quality

Excellent printing contrast

Ideal for high quality colour documents such as:
Presentations, Reports, Newsletters, Statements, Mailings, etc.

INCREASED VALUE FOR YOUR PRESENTATIONS

THE IDEAL SOLUTION FOR YOUR PRESENTATIONS

Engineered smoothness which minimizes runnability issues, as well as providing a high quality tactile sensation.

Excellent opacity to avoid show through and print-through and intensive use of colour guaranteed in duplex printing applications.

Excellent printing contrast thanks to Navigator's high whiteness.



Navigator's even sheet formation and porosity guarantee uniform ink/toner application onto the paper surface. Its specially treated surface ensures adequate ink-paper interaction and better toner adhesion.

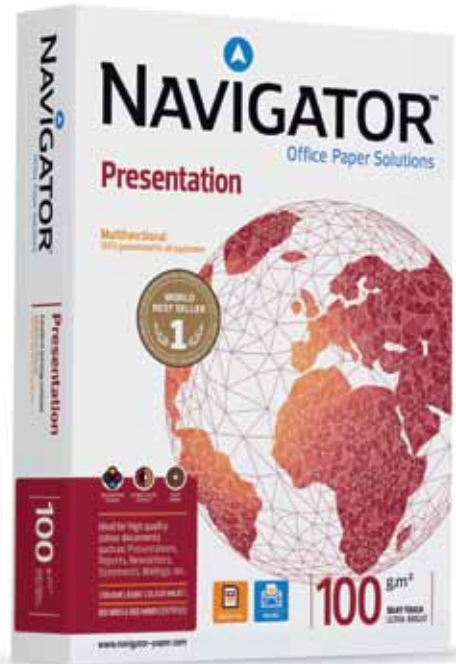
PRESENTATION 100 g.m⁻²

Superior quality that
makes your work look
even better

Superior thickness and smoothness. Leads to a sensation of superior quality, ideal to add value to your communication.

Double sided use. Duplex printing and intensive usage of colour are guaranteed without print show through.

Multifunctional. Guaranteed for all colour inkjet and laser printers and colour copiers.



The mark of
responsible forestry



TRUE AND VIVID
COLOURS



OPTIMAL COLOUR
CONTRAST



SHARP
IMAGES

A4

210x297 mm
500 SHEETS / REAM
5 REAMS / BOX

A3

420x297 mm
500 SHEETS / REAM
4 REAMS / BOX

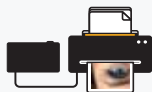
DIGITAL PRINTING

NAVIGATOR WAS DESIGNED TO SUIT
DIGITAL PRINTING REQUIREMENTS
EMPOWERING YOUR EVERY OUTPUT.

With Navigator one thing never changes: incredible results.
By using the best quality fibre, *Eucalyptus globulus*, Navigator
guarantees optimum paper characteristics for digital printing.



Approved for
Digital Printing



Navigator is the perfect choice
for excellent document quality
on all printers and copiers.



WITH SHARPER COLOURS
AND MORE INTENSE BLACKS.

IMPRESSIVE COLOUR DOCUMENTS

CLARITY OF MESSAGE



CAPTURING ATTENTION



MAILING RESPONSES



Whiteness is extremely important for printing quality, since it enhances colour contrast and increases impact on the reader. Navigator is one of the whitest office papers available in the market, which makes it especially suitable for colour printing and any type of document. Plus, Navigator's excellent opacity avoids show-through in duplex printing applications and its specially treated surface ensures adequate ink paper interaction and better toner adhesion. The superior quality of Navigator also makes it ideal for double sided printing, even when using colour.

Ideal for all full colour documents:

Brochures, Catalogues, Flyers, Posters, Photos, etc.

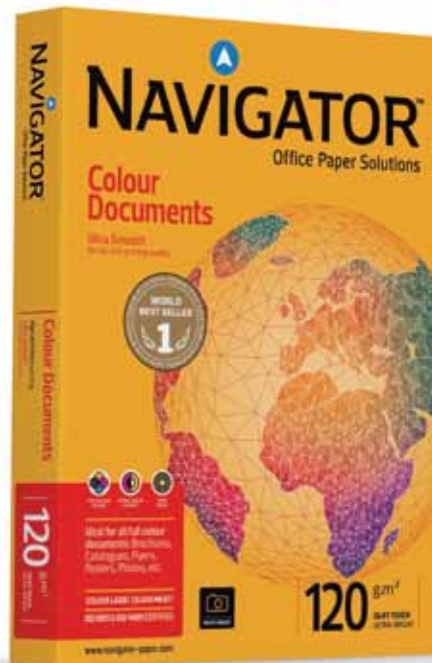
COLOUR DOCUMENTS 120 g.m⁻²

Perfect surface for
enhancing high resolution
documents

The best image definition. For all your high resolution, full colour documents.

Makes the most of colour. Improve results with excellent print contrast, vivid colours and sharp images.

Increased stiffness and thickness. For double sided printing without show through, even in full colour applications.



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responsible forestry



TRUE AND VIVID
COLOURS



OPTIMAL COLOUR
CONTRAST



SHARP
IMAGES

A4

210x297 mm
250 SHEETS / REAM
8 REAMS / BOX

A3

420x297 mm
500 SHEETS / REAM
4 REAMS / BOX

DIGITAL PRINTING

NAVIGATOR WAS DESIGNED TO SUIT
DIGITAL PRINTING REQUIREMENTS
EMPOWERING YOUR EVERY OUTPUT.

With Navigator one thing never changes: incredible results.
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Approved for
Digital Printing

Free your creativity

Premium surface with excellent aesthetics results
enables creativity. Ideal for excellent quality documents:
Certificates, Brochures, Menus, Diplomas, Covers, Programmes,
Greeting Cards, Business Cards, Flyers

IMPROVED QUALITY

IMPROVES THE QUALITY
OF YOUR DOCUMENTS:

Office Card is ideal for enhancing the quality of all kinds of colour documents, from inkjet and laser to colour copy. You choose the equipment, Navigator provides the finest 160 g.m⁻² paper.

Ideal for high quality and highly professional colour documents,
once more Navigator brings you the best in office paper solutions.



Extra thick for all your special applications.
Navigator is designed to meet and exceed the needs
of modern office paper users.

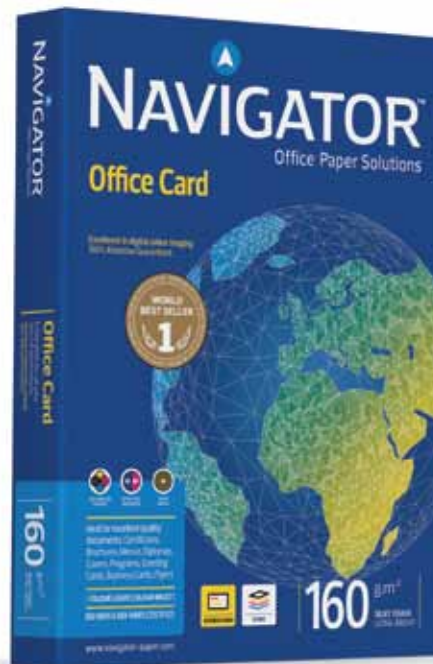
OFFICE CARD 160 g.m⁻²

Excellent definition
that brings images
to life

Excellence in digital colour printing. Perfect to enhance image quality with high contrast and definition.

Impressive colour documents. 100% attention guaranteed, showing off real colour and vivid images.

Guaranteed use in all office equipment, for high quality, speciality applications.



The mark of
responsible forestry



TRUE AND VIVID
COLOURS



EXTRA THICK
AND OPAQUE



SHARP
IMAGES

A4

210x297 mm
250 SHEETS / REAM
5 REAMS / BOX

A3

420x297 mm
250 SHEETS / REAM
5 REAMS / BOX

WHY USE **NAVIGATOR?**



THE BEST RAW MATERIALS...

EUCALYPTUS GLOBULUS **FIBRES HAVE EXCELLENT PAPERMAKING CHARACTERISTICS.**

› **SHORTER FIBRE**

= High number of fibres per unit weight

› **THICK CELL WALL**

= Thicker sheet of paper = better printing performance

› **EXCELLENT POROSITY, HIGH OPACITY, GOOD FORMATION**

= Paper quality

› **HIGH STIFFNESS, HIGH BULK, GOOD DIMENSIONAL STABILITY**

= Unmatched Runnability



...CREATE THE BEST PAPER.

THICKNESS

- **HIGHER THICKNESS** = Bulkier touch to the paper, which gives a perception of better quality.
- Navigator's sheet formation and porosity guarantee **uniform ink/toner application onto the paper surface**, which is especially treated to ensure adequate ink/paper interaction and better toner adhesion

SMOOTHNESS

- **HIGHER SMOOTHNESS** = Better printing definition and a tactile and visual sensation of superior quality to the paper.



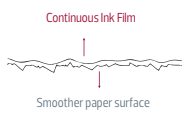
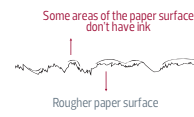
ROUGHER PAPER

Some areas of the paper surface don't have ink



SMOOTHER PAPER

Continuous Ink Film



WHITENESS & OPACITY

- **WHITENESS IS EXTREMELY IMPORTANT FOR PRINTING QUALITY**, since it enhances colour contrast and increases impact on the reader, a visual sensation of superior quality. The high whiteness of Navigator makes it especially suitable for colour printing and any type of document.
- The superior opacity of Navigator also makes it **ideal for double sided printing**, even when using colour, since show through is minimized.





HIGH RUNNABILITY

- NAVIGATOR'S IDEAL THICKNESS/STIFFNESS RATIO REDUCES PRINTING WASTE SUCH AS PAPER JAMMING, MISFEEDING AND MULTIFEEDING. The absolute and relative humidity levels are controlled to provide good post-printing flatness and to minimize post-printing curl, even under extreme printing scenarios.





*

According to the "Color Effectiveness Study – Business & Consumer Survey Trends" by Infotrends, that focused on Small Businesses of all professional areas, from managers to CEOs, and also Consumer Respondents.

The scope of the study was to evaluate the relative benefits in the eyes of both the document recipient and owner, of documents with greater or more effective use of colour versus those without. It was based on a quantitative survey with 22 questions submitted to 307 office document producer (business) interviews and 319 consumer interviews.